

ASSEMBLY BILL

No. 1675

Introduced by Assembly Member Ian Calderon

February 12, 2014

An act to add Article 6 (commencing with Section 12099) to Chapter 1.6 of Part 2 of Division 3 of Title 2 of the Government Code, relating to state government.

LEGISLATIVE COUNSEL'S DIGEST

AB 1675, as introduced, Ian Calderon. Entrepreneur-in-Residence Act of 2014.

Existing law establishes within the Governor's office, the Governor's Office of Business and Economic Development as the lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, and economic growth, and authorizes the office to exercise various powers, including, among others, making recommendations to the Governor and the Legislature regarding policies, programs, and actions to advance statewide economic goals.

This bill would enact the Entrepreneur-in-Residence Act of 2014, which would establish the state entrepreneur-in-residence program within the Governor's Office of Business and Economic Development for the purpose of encouraging interaction between small business and the state. The program would require the director of the Governor's Office of Business and Economic Development to appoint a maximum of 10 persons each year to serve as an entrepreneur-in-residence, on a voluntary basis, each year. The bill would also authorize the director to establish an informal working group of entrepreneurs-in-residence

to discuss best practices, experiences, obstacles, opportunities, and recommendations, as specified.

Vote: majority. Appropriation: no. Fiscal committee: yes.

State-mandated local program: no.

The people of the State of California do enact as follows:

SECTION 1. Article 6 (commencing with Section 12099) is added to Chapter 1.6 of Part 2 of Division 3 of Title 2 of the Government Code, to read:

Article 6. Entrepreneur-in-Residence Act of 2014

12099. This act shall be known and may be cited as the Entrepreneur-in-Residence Act of 2014.

12099.1. As used in this article, the following terms have the following meanings:

(a) "Agency" means any state agency, department, or commission.

(b) "Director" means the director of the Governor's Office of Business and Economic Development, or his or her designee.

(c) "Entrepreneur-in-residence" means an individual appointed to a position under the program.

(d) "Office" means the Governor's Office of Business and Economic Development.

(e) "Program" means the entrepreneur-in-residence program, as established by this article.

12099.2. (a) The state entrepreneur-in-residence program is hereby established within the office to do all of the following:

(1) Provide for better outreach by the state to the private sector.

(2) Strengthen coordination and interaction between the state and the private sector on issues relevant to entrepreneurs and small business concerns.

(3) Make state programs simpler, easier to access, more efficient, and more responsive to the needs and concerns of small businesses and entrepreneurs.

(b) (1) The director shall appoint entrepreneurs-in-residence under the program during each year, however the director shall not appoint more than 10 entrepreneurs-in-residence during any

1 calendar year. The director may appoint an
2 entrepreneur-in-residence in any state agency.

3 (2) Any person appointed as an entrepreneur-in-residence shall
4 meet at least one of the following qualifications:

5 (A) The individual shall have demonstrated success in his or
6 her field.

7 (B) The individual shall have demonstrated success in working
8 with small business concerns and entrepreneurs.

9 (C) The individual shall have successfully developed, invented,
10 or created a product and brought the product to the marketplace.

11 (c) In administering the entrepreneur-in-residence program, the
12 director shall appoint entrepreneurs-in-residence in a variety of
13 interested agencies. However, to the extent practicable, the director
14 shall not appoint more than two entrepreneurs-in-residence to
15 positions in the same agency during the same year.

16 (d) An entrepreneur-in-residence may serve as an
17 entrepreneur-in-residence for no longer than two years.

18 12099.3. (a) An entrepreneur-in-residence shall have all of
19 the following duties:

20 (1) Assist the office and agency the entrepreneur-in-residence
21 serves in improving outreach to small business concerns and
22 entrepreneurs.

23 (2) Provide recommendations to the office and the head of the
24 agency the entrepreneur-in-residence serves on inefficient or
25 duplicative programs, if any, at the agency.

26 (3) Provide recommendations to the office and the head of the
27 agency the entrepreneur-in-residence serves on methods to improve
28 program efficiency at the agency or new initiatives, if any, that
29 may be instituted at the agency.

30 (4) Facilitate meetings and forums to educate small business
31 concerns and entrepreneurs on programs or initiatives of the office
32 and the agency the entrepreneur-in-residence is serving.

33 (5) Facilitate in-service sessions with employees of the office
34 and the agency the entrepreneur-in-residence is serving on issues
35 of concern to entrepreneurs and small business concerns.

36 (6) Provide technical assistance or mentorship to small business
37 concerns and entrepreneurs in accessing programs at the office
38 and the agency the entrepreneur-in-residence is serving.

39 (b) An entrepreneur-in-residence shall serve on a voluntary
40 basis, but shall dedicate at least 40 hours per week to the program,

1 unless otherwise agreed upon. At the discretion of the head of a
2 participating agency, the entrepreneur-in-residence shall be entitled
3 to reimbursement from the participating agency of the actual and
4 necessary expenses the entrepreneur-in-residence incurs in
5 discharge of his or her duties.

6 (c) An entrepreneur-in-residence shall report directly to the
7 director of the office and head of the agency employing the
8 entrepreneur-in-residence.

9 12099.4. The director may establish an informal working group
10 of entrepreneurs-in-residence to discuss best practices, experiences,
11 obstacles, opportunities, and recommendations.

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